

FEELUNIQUE

FEELUNIQUE PARTNERS WITH ZALANDO

LONDON – • August 2019 – [Feelunique](#), Europe's leading online beauty retailer, is pleased to announce a partnership with Zalando, Europe's leading online fashion platform, to launch a comprehensive range of products on the Zalando's website.

The partnership will provide Zalando's customers with access to highly sought-after premium and niche international beauty brands. With Feelunique's expertise in cross-border retailing, the store will expand Zalando's beauty offering with plans to launch initially with 1,000 products.

Jim Buckle, COO of Feelunique, said: 'We are delighted to launch a selection of beauty brands and products on Zalando. This is another important building block in the extensive global reach that we offer to beauty brands and another way for beauty consumers to discover our unrivalled range.'

Pamela Wade-Lehman, Head of Beauty at Zalando. Commented, "We are excited to have Feelunique onboard as a new partner for the Zalando Beauty category. This new partnership will add 40 exciting beauty brands - including Nuxe, Omorovicza and Elemis - to our portfolio and pays into our platform strategy. Through our Partner Program, we directly connect Feelunique to millions of customers, who in turn benefit from increased assortment choice and the ability to shop multi-brand through a single destination with maximum convenience."

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About Feelunique

Founded in 2005, Feelunique has grown to become Europe's largest online beauty retailer with a choice of more than 30,000 products from 500 brands across beauty, makeup, skincare, haircare, fragrance, accessories and electricals. We are a global retailer, shipping to over 120 countries worldwide, with dedicated websites in the UK, France, Germany, Norway, China, EU and the US.

Award-winning and one of the fastest growing beauty websites in the world, Feelunique has a rapidly growing beauty community of more than 3 million followers and consumers, and our innovative use of technology; we are changing the way customers experience buying beauty products online.

About Zalando

Zalando (<https://corporate.zalando.com>) is Europe's leading online platform for fashion and lifestyle. Founded in Berlin in 2008, we bring head-to-toe fashion to more than 28 million active customers in 17 markets, offering clothing, footwear, accessories, and beauty. The assortment of international brands ranges from world famous names to local labels. Our platform is a one-stop fashion destination for inspiration, innovation, and interaction. As Europe's most fashionable tech company, we work hard to find digital solutions for every aspect of the fashion journey: for our customers, partners and every valuable player in the Zalando story. Our goal is to become the starting point for fashion.